



AGENDA:

Monday November 17, 2008

DAY ONE: INNOVATION DRIVERS

08:00 REGISTRATION OPENS / COFFEE

08:30 WELCOME TO DELEGATES

Mr. Richard Collins, Editor, WME Media

Ms. Kerry Stevenson, Managing Director, Resourceful Events

08:40 CHAIRPERSON'S OPENING REMARKS

Mr. Richard Collins, Editor, WME Media

SESSION 1

08:50 THE BIGGER PICTURE : ENGAGING COMMUNITY IN BUSINESS ISSUES

- Integrated water cycle management and the intersection of business and the community in achieving it
- The leadership role business can play in contributing to greater community awareness of key water issues and positively contribute to water security and sustainable processes.

Ian Kiernan, Chairman and Founder, **Clean up Australia**

09:20 THE GLOBAL MOVEMENT TOWARDS SUSTAINABLE OPERATIONS

- The G8 sustainability evolution model
- Water use reduction and general resource management strategy
- Energizing the creativity of corporate citizenship

Mr Kevin Shaw, Corporate Account Manager and Sustainability Specialist,
Australia/New Zealand, **Nalco Company**

09:50 CHALLENGES IN TOTAL WATER REUSE OR ZERO DISCHARGE

- Principles of zero discharge
- Making it work
- What happens when there are surprises?
- Case study: an oil and gas plant in central Asian Republic

Mohan Seneviratne, Independent Consultant

10:20 MORNING BREAK & EXHIBITION**SESSION TWO: Chaired by Mr. Richard Collins, WME Media****10.50 MAKING PROGRAMS MORE EFFECTIVE THROUGH ENGAGING COMMUNICATIONS**

- why being an industrial water manager is increasingly like conducting
- orchestrating a diverse supply chain and internal stakeholder networks
- convincing the board the \$2 million you want to increase re-use to 90% is an investment in securing sustainable earnings for the business?
- How do you motivate suppliers and staff to engage and innovate to improve your performance?
- The hierarchy of consumer concern on use of recycled water.

Stephen Hale, Director, **Impact Employee Communications / EcolImpact Sustainability Communications**

11:20 THE INTRINSIC LINK: ENERGY AND WATER EFFICIENCY

- Exploring how investors and brand reputation issues are driving sustainable water management
- Water efficiency = energy efficiency - understanding how businesses are responding to the water/energy nexus and what actions are being taken
- Beyond demand management measures - alternative water sources and the impact on your energy and carbon footprint
- Selected case studies to demonstrate actions

Dr. Peter Holt, Principal Consultant, Water, **Energetics**

SOLUTIONS SHOWCASE - companies to promote their solutions

11:50 Veolia Water Solutions & Technologies

12:10 Sydney Water

12:30 LUNCH AND EXHIBITION**SESSION THREE: Chaired by Mr. Guenther Hauber-Davidson,
Water Conservation Group**

13:30 NORTHERN WATER PLANT: DELIVERING BETTER WATER MANAGEMENT OUTCOMES FOR GEELONG

Ilija Grgic, Engineering Manager – Geelong Refinery, **Shell Refining**
Joe Adamski, Executive Manager, Strategy and Technology, **Barwon Water**

SOLUTIONS SHOWCASE - companies to promote their solutions

14:00 GHD Pty Limited

14:20 Baleen Filters

14:40 AFTERNOON BREAK AND EXHIBITION

SESSION FOUR: **Chaired by Mr. Guenther Hauber-Davidson,**
Water Conservation Group

15:10 INDUSTRIAL PRODUCTION AND WATER: AN EVOLVING PARTNERSHIP

- Historic drivers of industrial water use: EPA discharge licences, Trade waste regulations
- The new paradigm of sustainability: increasing cost/price pressures, the need for resource efficiency
- Response to the drivers: wastewater treatment and reuse, process integration and cleaner production
- The future: technological innovation for process efficiency and resource recovery, intelligent regulations, implementing Environmental & Resource Efficiency plans

Prof. Tony Priestley, Water Quality Expert, **CSIRO**

SOLUTIONS SHOWCASE - companies to promote their solutions

15:40 Ecowise Consulting

16:00 ITT Water & Wastewater

16:20 CONSERVATION IN THE COMMERCIAL ENVIRONMENT

- What's driving business to become water efficient?
- Water in the bigger picture of corporate sustainability and brand management
- What you can do: toilets and taps to air conditioning and dishwashers
- Green building: the future?

Greg Johnson, National Manager, Corporate Responsibility and Sustainability, **Stockland**

16:50 CLOSING REMARKS DAY ONE

Guenter Hauber-Davidson, Managing Director, **Water Conservation Group**

17:20 'WET YOUR WHISTLE' SUNSET HARBOUR CRUISE

An evening of entertainment, cocktails and canapés on a picturesque cruise of Sydney Harbour

Tuesday November 18, 2008

DAY TWO: Experience is Everything: Case Studies

08:30 REGISTRATION OPENS / COFFEE**08:50 WELCOME TO DELEGATES (DAY TWO)**

SPEAKER: Mr. Richard Collins, Editor, **WME Media**
Ms. Kerry Stevenson, Managing Director, **Resourceful Events**

09:00 CHAIRPERSON'S OPENING REMARKS

Mr. Richard Collins, Editor, **WME Media**

SESSION ONE

09:10 WHY BIG IS BETTER: SECURING CEO'S APPROVAL

- Comparison of payback on small and large projects
- Enhancing brand management through involvement in fund programs
- The Cadbury-Schweppes case study

Joe Croke, Environment Manager, Ringwood, **Cadbury Schweppes**

09.40 GETTING A HELPING HAND: SUPPORT INITIATIVES

- What programmes and support initiatives are there available?
- How do they work?
- What's on offer?
- Are they worth the effort?
- Snapshot examples

Guenter Hauber-Davidson, Managing Director, **Water Conservation Group**

10:10 MORNING TEA BREAK & EXHIBITION TIME

SESSION TWO: Chaired by Mr. Richard Collins, WME Media

10.40 BECOMING THE WORLD'S MOST WATER EFFICIENT BREWERY: THE 20 YEAR JOURNEY

- Drivers for change, then and now
- Financial and community benefits of environmental projects
- Details of Fosters Yatala recycling and efficiency projects
- Projects for the future

Charlie Foxall, Health, Safety & Environment Manager, **Fosters Yatala Brewery**

11.10 CONTINUOUS WATER REDUCTION AS A WAY OF LIFE: THE ALBURY PAPER MILL

- Implementing a program of continuous water reduction
- Ensuring quality is not compromised in water reduction initiatives
- Details of projects at the Albury Paper Mill
- Working with drought in the Murray-Darling Basin and the associated legislative requirements

David Hicks, Performance Manager, **Norske Skog**

SOLUTIONS SHOWCASE - companies to promote their solutions

11:40 Clearmake

12:00 Hydac Australia

12:20 LUNCH BREAK & EXHIBITION TIME

SESSION THREE: Chaired by Sally Armstrong, Sydney Water

13:20 EMPLOYEE ENGAGEMENT & A CONTINUOUS IMPROVEMENT APPROACH TO WATER SAVINGS

- Linking organizational aspirations with shop floor teams
- How traditional continuous improvement tools / TQM can be applied to environmental improvement
- Lessons learnt – the do's and don'ts
- Celebrating success – a critical element to maintaining the energy.

Mr. Chris Stevens, Sustainability Manager, **Diageo Australia**

13:50 USING TARGETS TO ENGAGE AND DELIVER

John Newton, Group Sustainability Manager Australasia, **Amcor**

SOLUTIONS SHOWCASE - companies to promote their solutions

14:20 SEPA Water Australia

14:40 ABS Wastewater Technology

15:00 AFTERNOON BREAK AND EXHIBITION

SESSION FOUR: Chaired by Sally Armstrong, Sydney Water

15:30 WATER MANAGEMENT IN REAL TIME: KNOW EXACTLY THE 'WHEN, WHERE & WHY' OF YOUR WATER CONSUMPTION

Robert Kelso, AMR (Automated Meter Reading) Consultant and Designer,
AllFlow Supply Company

16:00 TURNING LIVE MONITORING INTO MONEY

David Pryor, National Engineering Manager, **P&N Beverages**

16:30 CLOSING REMARKS

Sally Armstrong, Programme Manager, Every Drop Counts, **Sydney Water**

16:45 END OF EVENT