



excellence
IN UPSTREAM ENERGY

CONNECTING INDUSTRY WITH INVESTMENT

Event Prospectus

26 – 27 May, 2008
Four Seasons Hotel
Sydney
Australia





Excellence in Oil and Gas 2008

26 – 27 May, Sydney, Australia

Connecting Industry and Investment

World energy consumption is rising and forecast to continue its upward trend. However, the world's ability to meet the energy demand is limited, making investment in oil and gas-focused resource companies increasingly attractive.

Excellence in Oil and Gas brings together local and international oil and gas companies, the investment community (both institutional and private) and the related industry services in Sydney's *only* Oil and Gas investment forum. This event provides the opportunity for Oil and Gas companies to provide essential information on industry prospects, its participants and changing technologies within the investment marketplace.

As access to oil and gas becomes more important to economic development, this event provides the perfect forum to share ideas, network with industries leaders, find new investors and view details of some of the latest oil and gas local and off-shore projects.

What is Excellence in Oil and Gas 2008?

Previously run as Excellence in Upstream Energy, *Excellence in Oil and Gas* is brought to you by Resourceful Events, the organizers of *Excellence in Mining and Exploration* and Aspermont Limited - Australia's leading publisher and information provider to the resources sector. The event looks at the status of the oil and gas industry in both Australia and overseas presenting companies with exploration and production interests.

This event allows investors to make informed choices with background information on all the major sources of oil and gas defined by commodity, geology, state or country. Our program brings together exploration companies, producers, governments, investment experts, investors and the professional services industries that support and lead the oil and gas industry in Australasia. *Excellence in Oil and Gas* is held in Australia's 'financial capital' over two days at Sydney's Four Seasons Hotel, which is located in the CBD.

In addition to the presentation format, there is also an industry exhibition - showcasing oil and gas companies as well as suppliers to the industry. Other highlights include the annual 'Legends in Oil and Gas Awards Breakfast', the Oil and Gas Awards Gala Dinner (new in 2008) and several other 'must attend' opportunities to network within the event.

Excellence in Oil and Gas is being held on Monday 26th and Tuesday 27th May 2008 at the Four Seasons Hotel, Sydney, Australia.

Who Should Present / Exhibit?

- ✚ An exploration company or producer looking for new investors
- ✚ Technology companies and software companies looking to exhibit for the purposes of:
 - Marketing their products to our highly targeted audience
 - Meeting senior management, or simply
 - Being better informed about this sector
- ✚ Suppliers to the oil and gas sector looking to find new opportunities and meet CEO's, CFO's and senior management of oil and gas companies
- ✚ Governments and/or their agencies looking to present their territories and attract exploration or infrastructure investment
- ✚ Professional service groups looking to advise oil and gas companies on exploration development, production, feasibility studies, capital raisings and legal agreements.

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Why we have invited you to attend

Qualified Audience:

Participants in this event are true 'Industry and Business Leaders' from both the oil and gas sectors and the financial community. This group heavily influence decision-makers who lead, recommend, hold or want to hold oil and gas stocks.

Other key delegate and representative groups in attendance include:

-  Executive representation from Institutional Investment Houses
-  Fund Managers
-  Banking Executives / Financial Institution Representatives
-  Brokers, Analysts
-  Private Investors
-  Exchange Futures Executives
-  Investor Relations Consultants
-  Senior Mining Executives
-  Government Representatives
-  Mining Media

Expert Knowledge:

The program and its participants bring together a wealth of expert knowledge and experience developed through a hands-on approach to understanding key success factors in the industry. These experts are also able to provide an up-to-date global perspective supported with real-life examples.

Networking Opportunities:

The composition of the audience will provide excellent high-level opportunities to network locally and globally with some of the best people in the Industry.



(Photos courtesy 'Gillianne Tedder Photography' 2007)

Program Content - Can My Company Present?

The two-day program will showcase oil and gas companies and provide an opportunity to present current and future plans to an investment audience. The program will also include industry leaders in the oil and gas sector and will give delegates a global perspective and a better understanding of Australia's place within the industry.

Companies who wish to address the investment community and update them on current and future projects will have the opportunity to deliver a 15-minute presentation in the main session room with an additional 5-minutes for questions from the delegates.



Exhibition Opportunities

The Exhibition

In addition to presenting, you have the opportunity to secure an exhibition space in the foyer and ballroom of the Four Seasons Hotel. Our exhibition serves as a focal point for both presenting and non-presenting companies and offers delegates a more in-depth opportunity to discuss 'specifics' as they relate to your company and its services to the industry.

Excellence in Oil and Gas 2008 is an event designed to bring together oil and gas companies and the investment community in a format that gives these companies a forum to present to investors, brokers and fund managers, in Sydney, the growing hub of finance for the oil and gas sector.

Why Exhibit?

- ✚ Meet potential investors in the oil and gas sector one-on-one
- ✚ Highly recommended to presenting companies as a forum to allow your potential clients the opportunity to meet you and your team in a controlled but relaxing environment. Support your presentation with the ability to secure investor interest and develop more personal relationships with clients and industry leaders.
- ✚ Launch a new project and generate media interest
- ✚ Showcase your brand / products and/or services to a highly targeted 'captive' audience
- ✚ Raise your profile in the industry using the 'entire' two days of the event.



Exhibition Booth

The Industry Exhibition will be an integral component of Excellence Oil and Gas 2008 and will feature market leaders from the oil and gas and related associated sectors. The event program has been specifically designed to maximise the opportunity for delegates to visit the exhibition. With luncheons, the drinks reception and morning and afternoon teas being held in the exhibition area, this area is set to be the prime networking area for exhibitors, delegates and sponsors.

Exhibitor Benefits:

- ✚ 3m x 2m exhibition shell scheme booth
- ✚ Two complimentary 'full' registrations including refreshments and lunch on both days
- ✚ Brief description of your company in the exhibitors section of the event papers
- ✚ Acknowledgements during the event – including closing remarks
- ✚ Logo and company notes on event website including link to your website
- ✚ Inclusion in all relevant print advertising and event brochures, papers and materials

Exhibition Booth:

\$4,000 plus 10% GST

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Company Investor Briefing / Presentation

As a presenter, your company / organisation details will be included in the event program which is distributed to all delegates and media representatives in attendance. By selecting the 'Speaker and Exhibition Booth' option, you can offer delegates the opportunity to obtain more details about your company by visiting your stand after your presentation.

Experience has shown that companies with booths at our events gain maximum exposure as a result of having a 'permanent presence' for the full duration of the event.

Company Presentation – The Benefits:

- ✚ 15-minute presentation plus 5-minute question and answer time
- ✚ Two complimentary 'full' registrations including lunch for both days (if taking the booth/speaker 'Option 2' company passes are the maximum but you will have the opportunity to invite 5 investors for the duration of the event)
- ✚ Brief company profile in the 'Company Presentation' section of the event guide
- ✚ Acknowledgements during the event – including closing remarks
- ✚ Logo and company notes on event website including links to your website
- ✚ Mention in all print advertising and event brochures, papers and materials

Speaker Presentation Only	(Option 1):	\$ 3,500 plus 10% GST
Speaker and Exhibition Booth	(Option 2):	\$ 7,500 plus 10% GST



(Photos courtesy 'Gillianne Tedder Photography' 2007)



Sponsorship Opportunities

event sponsorship provides an excellent opportunity to promote your company, support your brand(s) and/or maintain a high profile among specialists before, during and after the event. *Excellence in Oil and Gas 2008* will offer tailored sponsorship and exhibition options designed to meet the needs of sponsors.

Your company's involvement, commitment and support for the event will be widely acknowledged leading up to the event as well as during the event itself. Your company will benefit from exposure to a highly-targeted audience in an informal yet informative environment away from everyday distractions.

The *Excellence in Oil and Gas 2008* event organisers would be delighted to meet with you to discuss the promotional opportunities outlined in this prospectus and would be happy to design a package that suits your specific requirements.

Early confirmation of your support for the event will ensure an even higher level of exposure. As a sponsor of *Excellence in Oil and Gas 2008*, your company name or logo can be included in the extensive promotional campaign implemented in the lead up to the event. This will include advertising, a direct mail campaign, and recognition on the official event website and media partner initiatives.

There are a wide range of sponsorship opportunities to maximize your organizations' key message to your key stakeholders and to the wider oil and gas and/or investment community.

Platinum Sponsorship

As a Joint Platinum Sponsor, your organization will feature prominently in all aspects of the event including pre-event marketing. There is a limit of two Platinum Sponsors for Excellence in Oil and Gas.

Your company will receive positioning of your corporate logo on ALL event material, major signage, and the event delegate program and event papers and include.

Joint Platinum event Sponsors Benefits:

- ✚ Six complimentary full registrations
- ✚ Prime location exhibition stand measuring 3 x 2 metres
- ✚ Logo incorporated into event marketing materials
- ✚ Principal signage in the main session room and on all signage boards at the event
- ✚ Opportunity to open one of the event days and to make a presentation to delegates
- ✚ Brief description of your company in the key sponsors section of the event guide
- ✚ Insert into the event delegate bag
- ✚ Logo on introductory slides as part of the event design template -- these will be used throughout the two day event
- ✚ Logo and company notes on event website including link to your website

Joint Platinum event Sponsorship:

\$27,500 plus 10% GST

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Session Sponsorship

Sponsorship of sessions are available throughout the two days of Excellence in Oil and Gas. Sessions are defined as a 'block' of presentations (up to 4 presentations per session) in between break periods. For example, the block of presentations from the Opening Session to Morning Tea = One Session. This is an excellent way to communicate your product, company or brand message in front of a high-targeted captive audience. With sessions being organised around certain topics, this is excellent way to profile your company to a focused and highly-receptive audience.

Sponsor Benefits:

- ✚ Two complimentary full registrations
- ✚ One exhibition stand with a floor space area of 3 x 2 metres
- ✚ Signage within the auditorium and opportunity to brand the room during the sponsored session
- ✚ Brief description of your company in the key sponsors section of the event papers
- ✚ Insert into the event delegate bag
- ✚ Logo and company notes on event website including link to your website
- ✚ Mention in all print advertising and event brochures, papers and materials

Session Sponsorship:

\$9,000 plus 10% GST



(Photos courtesy 'Gillianne Tedder Photography' 2007)

Drinks Reception Sponsorship

The Excellence in Oil and Gas 2008 Drinks will be held at the close of Day 1, in the exhibition area and will be a highlight of the event. This is a perfect opportunity to be the 'most-loved' sponsor of the event. The drinks provide an enjoyable close to the first day of the event and offer all delegates a great opportunity to network and discuss business of the day.

Sponsor Benefits:

- ✚ Two complimentary full registrations
- ✚ Welcome address to delegates at reception and branding within the reception area
- ✚ Company logo on sponsor boards at the event
- ✚ Brief description of your company in the key sponsors section of the event papers
- ✚ Insert into the event delegate bag
- ✚ Logo and company notes on event website including link to your website
- ✚ Mention in all print advertising and event brochures, papers and materials

Drinks Reception Sponsorship:

\$10,500 plus 10% GST

Lunch Sponsor

The event lunches will be held in the exhibition area. This is the longest break during the day and will give the sponsoring company good brand exposure throughout the lunch time break. Currently lunch does not include wine but this can be included on a consumption basis (additional cost).

Sponsor Benefits:

- ✚ Two complimentary full registrations
- ✚ Sponsor to be able to brand all buffet lunch areas and/or give company information to delegates
- ✚ Brief description of your company in the key sponsors section of the event papers
- ✚ Acknowledgement of the sponsored lunch at the close of the session before lunch
- ✚ Insert into the event delegate bag
- ✚ Logo and company notes on event website including link to your website
- ✚ Mention in all print advertising and event brochures, papers and materials

Lunch Sponsorship:

\$7,500 plus 10% GST

'Legends' Breakfast Sponsor

Delegates will be offered the opportunity to register and attend the 'Legends' Breakfast on Tuesday 27th May at the Four Seasons Hotel. The breakfast is to honour those people who have made a significant contribution to the oil and gas industry both in Australia and abroad. The legends for 2008 will be announced in early May 2008.

Sponsor Benefits:

- ✚ Two complimentary full registrations
- ✚ One exhibition stand with a floor space area of 3 x 2 metres
- ✚ Branding of the breakfast room and opportunity to address the attendees
- ✚ Brief description of your company in the key sponsors section of the event papers
- ✚ Insert into the event delegate bag
- ✚ Logo and company notes on event website including link to your website
- ✚ Mention in all print advertising and event brochures, papers and materials

SOLD



(John Kopchey - One of the 2007 Legends Recipients)

Legends Breakfast Sponsorship:

\$ No Longer Available

Delegate Satchel Sponsorship

Every 'registered' delegate will be provided with an official event bag upon registration. The event delegate bag will contain the event program handbook and other information relevant to the event and those participating.

Sponsor Benefits:

- ✚ Two complimentary full registrations
- ✚ Brief description of your company in the key sponsors section of the event papers
- ✚ Company logo on delegate bags
- ✚ Insert into the event delegate bag
- ✚ Logo and company notes on event website including link to your website
- ✚ Mention in all print advertising and event brochures, papers and materials

Delegate Satchel Sponsorship:

\$10,000 plus 10% GST



(Photos courtesy 'Gillianne Tedder Photography' 2007)

Name Badge Sponsor

Name badges will be worn by all event participants, sponsors and exhibitors. Delegates will need to wear these for the duration of the event in order to gain access to sessions, social functions and the exhibition. Each badge will be branded with the sponsor's company logo giving great brand exposure during the two days of the event.

Sponsor Benefits:

- ✚ One complimentary full registration
- ✚ All delegate badges will have your company logo printed on the front
- ✚ Brief description of your company in the key sponsors section of the event papers
- ✚ Insert into the event delegate bag
- ✚ Logo and company notes on event website including link to your website
- ✚ Mention in all print advertising and event brochures, papers and materials

Name Badge Sponsorship:

\$6,500 plus 10% GST

Refreshment Break Sponsor

Refreshment Breaks include lite finger food and hot drinks services during two morning and two afternoon tea breaks. Located in the exhibition areas of the event they offer a well deserved 'time out' for delegates and presenting companies alike. Refreshment break sponsorship covers all four break sessions and offers exposure and/or promotional opportunities in a key focal point of the event. We are only too happy to accommodate any special promotion you may think to offer with this sponsorship.

Sponsor Benefits:

- ✚ One complimentary full registration
- ✚ Opportunity to brand all four refreshment sessions over the two days, includes food and coffee service
- ✚ Opportunity to include your own special promotion(s) during these periods
- ✚ Brief description of your company in the key sponsors section of the event papers
- ✚ Insert into the event delegate bag
- ✚ Logo and company notes on event website including link to your website
- ✚ Mention in all print advertising and event brochures, papers and materials

Refreshment Break Sponsorship:

\$8,000 plus 10% GST

Coffee Barista Sponsor

Another extremely popular feature with delegates this is another excellent opportunity to link in with a regular visiting / meeting point for delegates. It is simply hard to beat coffee prepared and served on-site by a 'real barista'. The Barista Coffee station will be open for the duration of the event with coffee served from early morning to late afternoon each day.

Sponsor Benefits:

- ✚ One complimentary full registration
- ✚ Opportunity to brand the 'Barista Coffee' area and giveaways during the coffee break
- ✚ Brief description of your company in the key sponsors section of the event papers
- ✚ Insert into the event delegate bag
- ✚ Logo and company notes on event website including link to your website
- ✚ Mention in all print advertising and event brochures, papers and materials

Coffee Barista Sponsorship:

\$6,000 plus 10% GST

Delegate Satchel Insert

One item of promotional material may be inserted in delegate satchels for the following price. Please note that any printed material must be collated/ stapled otherwise it will be considered more than one item and priced accordingly. Material must not exceed A4 size. The organizers have some ideas for "gift" style inserts and would be happy to source and price these for you with your company logo on the items.

Delegate Satchel Insert Sponsorship:

\$1,000 plus 10% GST



Conditions of Payment

All payments are to be payable to *Resourceful Events Pty Ltd*.

Sponsorship

Full payment of sponsorship is due at time of confirmation. A tax invoice will be raised for payment.

Method of Payment

1. Company cheque - Australian companies only.
2. Direct bank transfer - please contact the Excellence in Oil and Gas 2008 event Managers via email at info@resourcefulevents.com for bank account details, add AUD\$25 handling fee for international transfers. Please forward notification of transfer.
3. International bank draft -- this should be drawn on an Australian bank and payable in Australian dollars. For all international bank drafts add AUD\$25 handling fee.
4. Credit Card -- Visa, MasterCard and Amex accepted add 3% handling charge

Cancellation

After the official booking has been accepted by the Excellence in Oil and Gas 2008 event Managers:

If the sponsorship can be resold to another company, the company will receive a full refund of deposits paid, less administrative fees of 10% of the total sponsorship or exhibition fee.

If not able to be resold, the company will be liable to pay the following fees:

- ✚ 50% of the total sponsorship/exhibition rate, if the cancellation request is received in writing before **30th March 2008**
- ✚ 100% of the total sponsorship/exhibition rate, if the cancellation request is received in writing after **30th March 2008**

Any refunds of deposits paid will be made after the event but not later than **30 August 2008**. The company will not be entitled to any interest that the organizer may have derived from deposits made by the company. All bank charges, including senders and receiver's charges, resulting from a refund related to cancellation of a sponsorship/exhibition items will be passed on to the sponsor/exhibitor.

For all queries regarding sponsorship and exhibition, please contact:

Email: info@resourcefulevents.com

Resourceful Events Pty Ltd

Level 4, 36 Carrington Street, Sydney, NSW, 2000

Tel: +61 (0) 2 9279 2222

Fax: +61 (0) 2 9279 2477

Website: www.resourcefulevents.com



Excellence in Oil and Gas 2008 Commitment

On behalf of the Excellence in Oil and Gas 2008 event Organising Committee we thank you in advance for your support of the premier oil and gas event in Sydney in 2008. I can assure you the organising committee and the event and Exhibition Manager will go out of their way to accommodate your needs and will provide the forum for you to progress your business.

I look forward to meeting with you in Sydney for Excellence in Oil and Gas 2008.

If you have any queries regarding sponsorship or exhibition opportunities, please do not hesitate to contact us.

Resourceful Events:

Steve Horsley

Sales, Sponsorship and Operations Manager

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MANAGEMENT

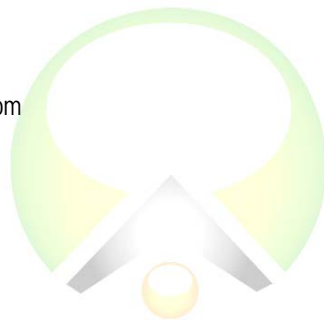
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Excellence in Oil and Gas 2008
26-27 May, 2008, Four Seasons Hotel

SPEAKER, EXHIBITION, SPONSOR CONFIRMATION

Please tick the appropriate package. All prices are exclusive of 10% GST

<input type="checkbox"/> Exhibition Booth	\$ 4,000	plus 10% GST
<input type="checkbox"/> Company Presentation	\$ 3,500	plus 10% GST
<input type="checkbox"/> Company Presentation & Exhibition Booth	\$ 7,500	plus 10% GST
<input type="checkbox"/> Sponsorship Item _____	\$ _____	plus 10% GST

Given Name:		Surname:	
Job Title:		Organisation:	
Mailing Address:			
Suburb/City or Town:		Country:	
Phone:		Fax:	
Mobile:			
Email:			
Website:			

Alternate Contact (This information will be used to by the organisers for the logistics of the event)

Given Name:		Surname:	
Job Title:		Organisation:	
Mailing Address:			
Suburb/City or Town:		Country:	
Phone:		Fax:	
Mobile:			
Email:			
Website:			

Your organisation's commitment is considered to be confirmed once the event secretariat has received this completed form.
 Your entitlements will become effective once agreed payment has been received. This form is considered a contract between the Excellence in Oil and Gas 2008 event and the exhibiting/presenting organisation.
 I have read and understood the entitlements and conditions outlined in the presentation and exhibition prospectus and agree to participate in Excellence in Oil and Gas 2008 on that basis.
 Signature of authorised person, on behalf of participating company

Name	Date
<input type="text"/>	<input type="text"/>

Upon receipt of this acknowledgement of participation, the EVENT Secretariat will forward your Event Entitlements and Invoice